

Brooklyn Advertisements.

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Frederick Loeser & Co.

IMPORTING RETAILERS,
BROOKLYN.

Visit the Furnished Rooms, Third Floor, Rear of Elevators.

Autumn Dress Goods.

New Importations.

During the last week we have added many new styles to our already extensive stock. Among the new arrivals in fine imported fabrics are the following:

48-inch Silk and Wool Bavarian de Russe, \$3.25.
48-inch Silk and Wool Travers Epingle, \$2.75.
47-inch Silk and Wool Ondule Velour, \$2.25.
47-inch Silk and Wool Gobel Broche, \$2.25.
47-inch Silk and Wool Velour Epingle, \$1.98.
45-inch All-Wool Venetian Cloth, \$1.75.
45-inch All-Wool Amazon Mixtures, \$1.50.
46-inch All-Wool Granite Melange, \$1.35.
46-inch All-Wool Solid Cloth, \$1.15.
Only one and two dresses each.

Special.

Unequaled values in all-wool Domestic Suitings, in mixtures, plain colors, chevrons and plaids, 39 and 49 cts.

SUITS AND COSTUMES.

Ready to Wear.

A splendid collection of high class Costumes for all occasions, all copies of latest Paris models, new Cloth and Silk fabrics from \$39.50 to \$95.00.
Tailor-made Suits in all the fashionable cloths and colorings, with Coat or Blouse effect, many silk lined, at \$18.75, \$15.75, \$24.00, \$29.00 and \$32.00.

ALPINE HATS.

59 cts., 75 cts., 98 cts. and \$1.25 instead of 98 cts. to \$2.25.

A special lot of French Fur Felt Alpine Hats, in black, navy, brown and pearl, trimmed ready for wear.

LADIES' KID GLOVES,

\$1.25 instead of \$1.65.

Fine quality Kid Gloves, black, tan, rouge and cerise, with Wertheimer's ideal fastener, to be closed out at \$1.25; sold regularly at \$1.65.

\$1.00 per Pair.

Ladies' fine quality Kid Gloves, new Autumn and Winter colorings, two-clasp Pique and four-button, all sizes—the best Glove offered at the price.

Jouvin's at \$1.25.

A lot of Jouvin Gloves, Suede and Glace Kid, Mousquetaire and 4 buttons, very slightly soiled, \$1.50, \$1.75 and \$2.00 quality, assorted colors and sizes, at \$1.25 per pair.

SILK WAISTS.

An Especially Good Offer.

200 assorted Silk Waists, newest styles in Taffeta Roman stripes, fine Silk plaids, shaded and black Taffeta, and Surah stripes, fitted Dress Waists and Shirt Waist styles, at \$4.98.

Flannel and Brilliantine Waists.

All-wool Flannel Waists, cardinal, navy, green and brown, Shirt Waist style, white linen collar, \$1.50; with handsome braided and embroidered effects, \$2.10.

Extra quality Brilliantine Waists, neat tucks across, with self detachable collar, \$2.50.

DRESSING SACQUES,

79 cts.

Fine Eldorado Dressing Sacques, light blue, pink and cardinal, tight-fitting back, loose front, finished with crocheted worsted edge.
Also Flannellette Neglige Gowns, Empire style, yoke and collar, lace trimmed, \$1.19.
Mother Hubbard style, buttoned on side, with collar and jabot of fine white lace, \$1.29.

COLORED PETTICOATS.

A choice line of Taffeta Silk Petticoats, handsome shades and black, with deep Umbrella rounce corded, \$3.98.
Extra quality Black Satine Petticoats, deep Umbrella rounce corded, lined with Fercaline, 98 cts.

INFANTS' WEAR

Very Cheap.

300 assorted Silk Caps, cream only, Silk lined and wadded, 6 months to 2 1/2 years, especially suitable for Autumn wear, 89 cts. instead of 99 cts.
Fine Cambric and Nainsook Short Dresses, one style with round yoke with ruffle of embroidery, and another with square yoke handsomely embroidered, 6 months to 2 years, 98 cts. instead of \$1.45.

DRESS SUIT CASES.

If you are likely to need a Dress Suit Case, don't fail to look at our assortment, from \$2.75 to \$18.00. We have every conceivable kind.

Trunks.

We are told daily that our assortment of Trunks exceeds by far any other in the two cities.

Frederick Loeser & Co.

Imported Hosiery.

Extraordinary Sale of Manufacturers' Samples and Broken Lots.

Section B.

Not a pair in the lot that is not one-third to one-half lower than present stock prices.

At 12 1-2 cts.:

Lot 1—Ladies' fine gauge Black Cotton Hosiery, high spliced heels and double soles, guaranteed stainless, also men's medium weight black and tan Half Hosiery.

At 10 cts.:

Lot 2—Ladies' extra quality Cotton and Lisle Thread Hosiery, spliced heels and toes, assorted colored uppers, with black heels, and black, with double soles; also men's tan, slate, mode, and black Cotton Half Hosiery.

At 25 cts.:

Lot 3—Ladies' extra fine Lisle Thread Hosiery, fancy colored uppers with black heels, Richelieu and Reinhardt ribbed; also Men's Black Silk-plaid Half Hosiery.

At 3 for \$1.00:

Ladies' extra fine quality Fancy Lisle Thread Hosiery, striped and plain uppers with black heels; also plain and ribbed stainless black.

LADIES' SHOES,

98 cts.

300 pairs Ladies' tan and black Kid Oxford Ties, sizes 2 1/2 to 3 1/2, widths aa, a, b, c and d, at 98 cts.; reduced from \$3.00, \$3.50 and \$1.00. No better ties made.

Bring the Boys and Girls.

We will see that they are properly fitted. No reason why they should wear Shoes that hurt their feet and render them uncomfortable, when we can make Shoes on perfectly comfortable last cost no more in the end. Growing feet need watching in order to avoid trouble later in life. We watch this carefully.

Our lines of French-made, Calfskin, Bull Dogskin, and the Little Lion's Shoes are fast growing in favor. Sizes 3 1/2 to 10, \$1.75, \$2.00 and \$2.25; 11 to 12, \$2.50 and \$2.75.

BOYS' CLOTHING.

Washable Kilt Suits, \$1.25, Were \$2.25 and \$2.98.

Made of imported striped Galatea, Linen, Pique and Gingham, no two alike.

\$1.08, were \$2.98 and \$3.98.

Finest quality Galatea, Duck, and Fancy Gingham, handsomely trimmed.

ART EMBROIDERY DEPT.

New Drapery Silks.

Complete assortment of Drapery Silks and Satin, in conventional and floral designs for Pillows, Lambrequins, Bedspreads, etc., from 39 cts. to \$1.35 per yard.
Hattenberg and Renaissance Laces, our own importation, directly from the peasant workers—a larger assortment than can be found elsewhere in either city, and our prices are a third less, in many instances less than sold at wholesale by importers.
Real Duchesse Lace Dollies and Centre-pieces to match at special prices.

CURTAINS.

Offers Not Often Made.

A lot of Satin Cross-stripe Curtains with figure in stripe, eight colorings, \$3.75 per pair; regular price \$6.50.
Fine Irish Point Curtains, white or ecru, one lot of nine patterns \$3.00, and one lot of seven patterns at \$10.00.
Additional patterns of the popular Point de Paris Curtains, Renaissance designs, \$6.00, \$6.75, \$7.25, to \$14.00.
Reversible Armoire Portieres, 150 pairs extra heavy, with fringe, seven colorings, \$4.98 per pair.

RUGS.

Special Autumn Prices.

\$6.00 Mohair Rugs, \$2.98.
\$7.50 Wilton Daghestans, \$4.80.
\$11.00 Tokio Rugs, 12x13 feet, \$8.00.
Four heavy Blue and Ivory Persian Rugs at \$5.00, \$7.50, \$9.75 and \$12.50—all new and selected, perfect shapes and good colorings.
Princess Wool Reversible Rugs, room sizes 4x7, \$4.00; 2x6x9, \$6.00; 6x7, \$12.00.
Kurkish hand-made Wool Rugs, 6x9, \$20.00; 8x10, \$30.00; 9x12, \$40.00.

TABLE LINENS.

Extra heavy Cream Damask, 72 inches wide, 50 cts. per yard.
Superior Bleached Satin Damask, 75 cts. per yard.
Very heavy Bleached Satin Damask, 72 inches wide, \$1.00.
Heavy Bleached Damask Dinner Napkins, \$1.05 and \$3.00 per dozen.

SHEETS, PILLOW CASES.

Sheets, single bed size, 28 1/2 cts.; three-quarter size, \$4.14; double bed size, \$2.14.
45-inch Pillow Cases, plain hem, 9 1/2 and 11 cts.; hemstitched, 10 and 14 cts.

SILKETTE.

Silk-finish Waist and Skirt Lining, fast black only—36 inches wide, for Skirts, 10 cts. per yd.; 40 inches wide, for Waists, 18 cts. per yd.

Frederick Loeser & Co.

TOILET ARTICLES.

All of Section C, Extreme Rear of Store.

Nothing could more forcibly demonstrate our superiority in everything pertaining to Toilet Articles than the fact that we are able to offer the following articles, not as a spasmodic effort, but regularly and without loss to ourselves, although every item is far below the market rates.

Tooth Brushes, 5 cts., all

Really Worth 10, 15,

and 21 cts.

4,320 assorted Tooth Brushes, 4 and 5 row, bleached and unbleached, plain and fancy handles.

Hair Brushes, 25 cts., Regular

Prices 39 and 59 cts.

A special lot of Hair Brushes, 11 and 9 row, pure white bristles, Olive wood back.

48 and 69 cts. instead of

89 cts., 98 cts., \$1.25,

and \$1.49.

Ebony, Rose, and Olive Wood, solid back Hair Brushes, pure bristles.

Nail Brushes, pure bristles, 7, 10 and 15 cts.

Unpolished Nail Scrubs, 2 cts.

Hurl handle Whisk Brooms, 2 for 0 cts.

Complexion Brushes, warranted waterproof, 25 and 39 cts.

Celluloid Soap Boxes, assorted colors, 10 cts.

Rubber and Horn Dressing Combs, 10 cts.

Sponges for Toilet and Bath.

Key West and Mediterranean Sponges, 3, 5, 7, 10 and 15 cts.

Toilet Soaps, Extracts and Preparations.

Plain Talcum Powder, in tin boxes, 5 cts.

Borax Toilet Soap, 2 cts. per cake.

Pure Olive Oil and Castile Soap, 1 ct. per cake.

Pure Olive Oil Soap, 3-lb. bars, 15 cts.

Pure White Castile Soap, 3-lb. bars, 25 cts.

Sweet Violet Soap, 8 cts. per cake.

Glycerine, Honey and Oatmeal Soap, 8 cts. per cake.

Best quality Perfumed Cold Cream, 8 cts. per jar.

Ammonia, full strength, 5 cts. per bottle.

Superior Bay Rum, 12 cts. per bottle.

Extract of Witch Hazel, pint bottles, 12 cts.

Perfect Face Powder, 12 cts.

Petroleum Jelly, 5-oz. jars, 5 cts.

An assorted lot of fine Extracts, assorted colors, 10 cts. instead of 25 cts.

Ivory Tooth Powder, 8 cts.

BICYCLES.

Ladies', \$30; Girls', \$25.

Bicycling in the Autumn is more enjoyable than at any other season. We can help you to enjoy it by selling you a very good Bicycle at a low price.

1897 (Credenda Bicycles, fully guaranteed, Ladies', \$30.00; Girls', \$25.00. We have only a few left: choice of black, dark green, or maroon frames.

HOUSEHOLD HELPS.

The Best Quality Enameled Ware.

CHEAPER THAN THE "CHEAPEST" MADE.

Must not be confounded with the cheap acid-enameled ware so plentiful on the market and advertised as "bargains." Great care should be taken in selecting enamel cooking utensils, as the acids are poisonous.

FIRST QUALITY—

Rice or Milk Boilers, double, 25 cts.
Saucepans, large size, 25 cts.
Cullenders, family size, 15 cts.
Saucepans, with lip, 6 cts.
Roasting Pans, blue and white, 25 cts.
Preserving Kettles, 12 cts.
Buckets, 10 cts.
Tea or Coffee Pots, 20 cts.; white, decorated, 25 cts.
About 25 other items proportionately low.

Other Housefurnishings.

Work Tables, 36 inches long, with yard measure, 60 cts.; extra strong, nicely varnished, \$1.20.
Card Tables, covered with felt, fold up, \$1.50.
Ladies' Sweepers, the genuine, nickel trimmed, \$1.69; the Century, \$1.25.
Toilet Sets, on stands, three pieces, \$1.25.
Ammonia for the laundry, 3 cts. per bottle.

300 Sets of Mrs. Potts' Sad Irons, 3 to a set, with cold handles, 55 cts. per set.

AUSTRIAN CHINA.

Sale of Odd Pieces.

Plates, Sugar and Creams, Cups and Saucers, Tea Caddies, Mustard Pots, Sugar Bowls, Olive Dishes, Pickle Dishes, Tea Trays, &c.

Lot 1 at 5 cts. each.
Lot 2 at 12 cts. each.

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IMPORTING RETAILERS,
BROOKLYN.

Furniture.

Autumn Sale Continued.

THE THIRD WEEK of the most successful Furniture selling that has ever taken place in this part of the country.

Such extensive preparations were made during the Summer months for this sale, and such large quantities of goods were secured at ridiculously low figures, that we can still sell the newest productions of reliable Furniture from 25 to 50 per cent. below market rates.

During the past few days new lots have been received, and are ready for sale.

White Iron Bedsteads, with brass trimmings, \$2.98, \$4.95, and \$5.85.
Extra fine Brass Bedsteads, heavy posts and filling, \$29.50 and \$33.50.
Quarterned Oak, polish top, Extension Table, 8 feet long, \$13.00.
Solid Oak China Closets, 64 inches high and 41 inches wide, with bent glass sides, \$12.35.
Oak or Mahogany finish Morris Chairs, polish finish, with seat and back reversible cushions, covered with figured denim, \$4.25.

PARLOR FURNITURE.

The finest and largest line of Parlor Suites we have ever displayed. Some have frames showing, and are inlaid in handsome designs; others are covered all over with the finest fabric of the season.

By far the lowest priced, inlaid, Three-piece Suit that has been offered; seats covered with Silk tapestry, \$14.50.
Large Over-stuffed Parlor Suit, covered with embroidered Corduroy and trimmed with double fringe, five pieces, \$32.00.

\$22.00 Parlor Tables for \$11.00.

A fine Mahogany Table, made to sell for \$22.00. We secured all the manufacturer made, at a reduction of 50 per cent.

The top is 19x28 inches, shaped and handsomely inlaid with different colored woods and mother of pearl; the legs are of French design, nicely carved; the lower shelf is also inlaid.

CARPETS.

Autumn Sale of Royal Wilton and Bigelow Axminsters,

at lower prices than ever before quoted, notwithstanding a considerable advance in the mill prices on account of the new tariff law.

This sale includes every piece of Wilton and Axminster Carpet of this grade in our stock.

The line of Royal Wilton includes Parlor, Library, Hall and Stair patterns, new and desirable colorings, our own exclusive designs, which are not shown by any other house; plenty of patterns to select from, and a large number of yards of each pattern in stock, regular \$2.50 goods, for \$1.65 per yard.

Bigelow Axminsters, in beautiful floral and Empire patterns and novel colorings, with and without borders, \$1.25 per yard.

Frederick Loeser & Co.



Paris, Vienna, Gold Medal, HIGHEST AWARD.

FALL STYLES

Good Reliable Shoes

Men, Women and Children

ARE COMPLETE.

Our Shoes are made of the best material and workmanship; they are comfortable, serviceable, and have a neat appearance on the foot; have been pronounced the best by the most competent judges of the world. It costs less in the end to wear a Burt Shoe than it does to wear the cheap made stuff sold by monopoly houses.

Try one pair and you will find them the cheapest in the end.

THE BURT SHOE CO.,

Fulton and Hoyt Streets, Brooklyn.

One Dollar Per Week.

NO MONEY DOWN REQUIRED.
EVERYTHING FOR HOUSEKEEPING.
Make Your Own Terms. The finest and best assorted Stock in the city. We never take advantage of customers who get in arrears through no fault of theirs. Call and see for yourself.

LONG ISLAND FURNITURE CO.

40 TO 45 MYRTLE AVE.,
1 door from Pearl St.
BROOKLYN, N. Y.
Open Saturdays Until 10 P. M.

A BRAHAM STRAUS

Brooklyn, N. Y. AND
Our Supremacy as Retailers
of the Best Merchandise

Is established beyond the reach of competition.—Our Autumn Inaugural Sale of the worthiest and newest goods at smaller prices than they've ever been sold at heretofore is an indication of this undisputed leadership.—The second week of this remarkable offering begins To-morrow with another great array of sterling values—better, if anything, than those of last week.—The whole store scintillates with newness and beauty, and so low is everything marked that you might doubt the worthiness of the goods if you didn't know that unworthy goods could never find a place in any of our stocks.—Quality is more important with us than cheapness, but we know how to combine both.—This list of items only illustrates the opportunity!

Fashionable Fall Dress Fabrics.

Our collection of Autumn Dress Stuffs comprises many novelties that are not to be found elsewhere, as well as a large representation of every worthy fabric that the best textile makers of the world have produced and which the fashion arena have decreed correct for Fall wearing.

Some Very Special Values.

42 inch Imported Novelty of wool and mohair, eight pretty color combinations of subdued tones, can't be matched for style under \$1.25, but our price—79c. yd.
50 inch Venetian Suitings, in plain and two tone color harmonies, face-inlaid of more expensive fabric at \$1.25 yd., are great value at—75c. yd.
Every one boasts Plaids, so do we, but at the lowest prices that prevail in either city. For Monday we offer Imported Plaids of silk and wool serge weave and poplin plaids of silk and wool with cotton blinder, richest tartan combinations, at—49c. yd.
They cannot be matched later under twenty cents a yard more.

Remarkable Sale of New Fall Silks.

Our Silk Department is brilliant with the beautifully colored designs that mark the new goods for Fall—No more complete collection can be found anywhere, and the low prices that prevail here are unmatched in either city. The following attractive offering for to-morrow will emphasize our leadership:

Colored Silks.

All silk figured Taffetas, in two and three tone colorings, all new and very pretty designs, special at—59c. yd.
All silk heavy Plaid Taffetas, also fine quality all silk Gros de Lon, in the new Nette effects, special at—84c. yd.
All silk extra heavy Roman Taffetas, with basket and satin stripes, rich, beautiful colorings, special at—95c. yd.
French Poplins (Lyons made), the very latest fabric for entire costumes, in all the new colors for both men and evening wear, special at—\$1.25 yd.

Black Silks.

All silk imported Black Brocade Satins in an excellent assortment of new designs, special at—49c. yd.
All silk black Brocade and Gros de Lon colored swivel figures—an excellent quality, special at—74c. yd.
All silk black Brocade Satins, a very heavy rich quality in new elegant designs, special at—\$1.18 yd.
Also three special grades of all silk black Satin Duchess, at—69c., 98c. and \$1.25 yd.

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